

**FOR IMMEDIATE RELEASE**



COACH A Co., Ltd.

17<sup>th</sup> November 2015

**Coaching Research Institute  
Publishes Latest Research Study on Executive Coaching  
"How Executives Succeed with Executive Coaching"**

---

**Tokyo, Japan 17<sup>th</sup> November 2015**

Coaching Research Institute (CRI), a research arm of COACH A Co., Ltd., has published its latest research study on Executive Coaching. The study was based on data gathered from over 2,500 clients from 28 countries that have participated in the Coaching Skills Evaluation System (CSES) survey.

The results revealed how high performing executives were able to benefit from Executive Coaching. These and more can be read in our full report, available on the CRI website.

<http://crillp.com/en/reports/research/cses2015.pdf>

In summary, the executives:

- reported being more proactive towards achieving goals and resolving issues
- were able to deal with conflicts in interpersonal relationships
- strongly agreed that they were able to achieve better results when working with executive coaches who interacted by focusing on conversations about goals and utilizing tools effectively

**■About Coaching Skills Evaluation System (CSES)**

An online system developed by the Coaching Research Institute used in measuring coaching skills and the effects gained from coaching. After a coaching engagement, professional coaches can receive feedback from their clients to further enhance their coaching skills and understand the effects gained by the clients from coaching. Based on the ICF Core Competencies, coaches have the opportunity to identify their strengths and weakness, by having access to real time comparison of scores with other coaches who use the system. (<http://cses.crillp.com>)

**COACH A Co., Ltd.**

<http://www.coacha.com/>

2-1-30, Kudan-Minami, Chiyoda-ku, Tokyo Japan

Contact: Kei Ohtani TEL: +81-3-3237-8050 / E-Mail: [tm\\_pr@coacha.com](mailto:tm_pr@coacha.com)